

FOR IMMEDIATE RELEASE

Date: 20th May 2026

MCSS Launches New Choice-Based Community Food Security Program to Support Mission Families

Mission Community Services Society (MCSS) is proud to announce the launch of its new Food Security Program called ***Nourish Mission***, a community-driven initiative designed to address food insecurity among low-income and modest-income residents in Mission through dignified access, choice, and connection. Approved by the MCSS Board, the program responds to growing local need. Recent data show that nearly one in four families in Mission lives below a modest standard of income, with many working households and children falling between traditional poverty thresholds and therefore remaining underserved by existing food programs.

“Our community is changing, and so are the realities of food insecurity.” said Executive Director, Lisa Nissanov. “This isn’t just about food—it’s about stability, respect, and community belonging. By combining food access with outreach and connection, we’re addressing both immediate hunger and long-term well-being.”

A Flexible, Community Focused Model: Starting June 23rd, Nourish Mission operates as a hybrid model, combining biweekly food hampers with a twice monthly popup event held at Copper Hall. The model emphasizes choice, affordability, and access to supports in one welcoming space.

Key features include:

- Pop-up event twice a month offering choice-based hampers.
- Income-based tiered access, ensuring support is directed to those with the greatest need while remaining sustainable
- On-site outreach staff, connecting participants to additional community resources
- Volunteer-powered operations, supported by partnerships and community donations

Designed for Dignity, Sustainability, and Impact: Unlike traditional emergency food models, Nourish Mission prioritizes dignity and accountability. Participants access the program through annual registration, receive clear household-based food credits, and actively select the food that best meets their family’s needs.

“This program is about meeting people where they are, respecting dignity, and ensuring families can access food without stigma.” said Jasmeet Matta, Manager-Governance & Special Projects.


The program registration launches in phases, beginning with Low Income Cut Off (LICO) households from June 1st 2026, and expanding to modest income households later in the year. This would be a one-time registration with the option of registering for Christmas Bureau to ensure that families don't have to complete multiple forms for access to services. Online registration starts June 1st with in-person registration assistance every Wednesday in June at MCSS Main Office; running from 10:am to 1:00pm. Due to capacity limitations, we highly encourage online applications or working with our program staff for completing the registration.

Get Involved

MCSS welcomes community involvement through volunteering, donations, and partnerships to help strengthen food security in Mission. For more information about registration, volunteering, or how to support Nourish Mission, please contact:

Community Relations Team

Mission Community Services Society

 604-825-3634 ext 217

 cbwc@missionmcss.com

www.missioncommunityservices.com

For media inquiries, please contact:

Lisa Nissanov, Executive Director

lisan@missionmcss.com