



MISSION  
COMMUNITY  
SERVICES

# 2026 Sponsorship Package



**HELPING PEOPLE,  
CHANGING LIVES,  
BUILDING COMMUNITY**

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📷 /MissionCommunityServices



# ABOUT US

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Mission Community Services Society (MCSS) strives to foster an inclusive community where everyone can access the resources and support they need to thrive; through a wide range of programs and services. With a team of dedicated staff and volunteers, MCSS is committed to promoting empowerment, and community resilience. Through collaboration with local agencies, government bodies, and community stakeholders, MCSS continues to adapt and evolve to meet the changing needs of the community, ensuring that no one is left behind.

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## Vision

Empowering individuals and families with possibility and purpose, fostering hope, transformation, and a brighter future through compassionate, comprehensive support.



## Mission

Helping People, Changing Lives,  
Building Community



## Society membership



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# HIGHLIGHTS

**6** LOCATIONS

**140** STAFF

**30+** PROGRAMS

## CRA REGISTERED CHARITY



WE'RE A PROUD  
LIVING WAGE  
EMPLOYER





**These programs are partially funded and rely on donations from the community to operate and provide ongoing services to Mission residents**

# COMMUNITY BASED PROGRAMS WITH GREATEST NEED



## Family Place



Family Place offers a variety of on-site, outdoor and online programs for families with children 0-6 years of age with the goal of reducing isolation, increasing knowledge and confidence in parenting skills.



## Meals on Wheels



Meals on Wheels is a healthy and affordable option for seniors who are at risk of isolation, have difficulty grocery shopping/ preparing their own meals. Subsidized, frozen meals are delivered by our friendly staff and volunteers every week.



## Mobile Community Outreach Unit (MCOU)



The MCOU is a fully equipped healthcare facility on wheels designed to ensure that healthcare is accessible to everyone, promoting wellness and enhancing the overall health of our community. Currently we provide walk-in medical clinics and outreach support at 2 locations.



## Engaged Community Guides (ECG)



ECG Ambassadors serve key areas of Mission by directing people to crucial social services and public resources; keeping the city's streets, sidewalks, and other outdoor areas clean; responding to urgent situations where needed, contacting relevant emergency services and lending a helping hand wherever they can.



## Employee Readiness Program (ERP)



ERP is a stipend-based program designed to equip participants with valuable employment skills through hands-on, meaningful work. Participants (supportive housing clients who meet basic eligibility requirements) work on a variety of projects, including lawn care, moving assistance, and maintenance services. This helps them build their résumés, acquire transferable skills, and cultivate relationships that support their overall well-being. The program also enhances the living conditions of community members, particularly seniors.

**Connect with our team for partnership, fundraising and donation opportunities for e.g-hosting a BBQ, donation drive etc.**

## VOLUNTEER OPPORTUNITIES

### GREATEST NEED



Drivers for medical rides



Board of Directors



Seniors- friendly calling, grocery shopping, meals on wheels



Community events



Christmas Bureau





# ANNUAL FUNDRAISERS



## Community Fun Day

Find out more



In July 2025, MCSS hosted our first MCSS Community Day. The event was a tremendous success, raising over \$10,000 and welcoming **more than 550 community members for an evening of family fun**. Guests enjoyed a live band, face painting, a Bhangra dance performance, a BBQ, and a monster foam party. Our silent auction ran for a month featuring an impressive selection of offerings.

### Sponsorship Opportunities (Cash or in kind)

Food sponsor- \$5000

Silent auction items- \$1000

Media sponsor- \$3000

Photobooth & Family Portraits- \$1500

Spin the wheel- \$3000

Facepainting- \$1000

**Marquee sponsor- \$6000**



Children's activities- tattoos, arts & crafts etc.- \$1000

Foam party- \$1500, branded towels- \$1000



## Christmas Bureau

Christmas Bureau Wish Campaign is our largest fundraising campaign and community event of the year. It takes 4 months of planning and implementation and the involvement of approximately 30 staff and volunteers.

In 2025, we were provided holiday assistance to 1390 individuals through food hampers, toys and gifts (as applicable). 455 families received supports that included a total of 1044 children. We owe this outcome to the collaborative effort of our team, community partners and the generosity of the community as a whole.

### Sponsorship Opportunities **Marquee sponsor- \$6000**

Holiday meal hampers for 2 families of 5- \$1500

Care packages for MCSS housing residents- \$5000

Gift cards for 50 teens- \$3500

Volunteer appreciation- \$1000

Window painting- \$1000

**Marquee sponsorship for holiday event(s) (see next page)**



Find out more





# HOLIDAY EVENTS

## ➔ Toy Shop Opening

Christmas Bureau toy shop provides a unique shopping opportunity for parents families with children under the age of 19 to choose Christmas gifts. Based on donations received, we offer a wide selection of toys, sporting goods, books, puzzles, clothing etc. at no cost to eligible families. The Toy Shop Opening marks the launch of this service. The event is open to public for free; guests are invited to bring an unwrapped toy or monetary donation for the Christmas Bureau.



### **Sponsorship Opportunities**

Santa & Mrs. Claus- \$500

Refreshments- \$500

Photobooth- \$500

Gift bags for guests with your branding- \$1500

**Be a Marquee sponsor for this event @\$2000**

## ➔ Breakfast with Santa

A joyful way to welcome the holidays, visit with friends, and connect with community. Each year, over **200 guests** enjoy a magical morning filled with festive treats, holiday cheer, and a special visit from Santa!



### **Sponsorship Opportunities**

Santa & Mrs. Claus- \$500

Refreshments- \$1500

Gift bags for guests with your branding- \$1500

Photobooth & Family Portraits- \$1500

Event entertainment- live music, face painting, tattoos, special performers (grinch, princess) etc.

**Be a Marquee sponsor for this event @\$3000**

## ➔ Candlelight Parade

The Mission Candlelight Parade is a beloved annual holiday tradition that lights up Downtown Mission with dazzling floats, live performers, treats along the route and Santa.



### **Sponsorship Opportunities**

Float decor- \$500

Treat bags with your branding- \$1500

**Be a Marquee sponsor for this event @\$1000**

## ➔ Seniors' Lunch

The Seniors Holiday Lunch is a warm and welcoming seasonal gathering that brings older adults together to enjoy a festive meal, good company, and a joyful afternoon designed especially for them. This event features entertainment, a holiday gift, and an inviting atmosphere that encourages socializing and connection—helping seniors feel celebrated and supported during the holiday season

### **Sponsorship Opportunities**

Food Sponsor- \$1500

Gift bags for guests with your branding- \$1500

Door prizes- \$500

Photobooth- \$1500

**Be a Marquee sponsor for this event @\$3000**



# SOCIETY EVENTS

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## Years of Service Recognition

**Group Size: 50-60**

Staff completing their 1 year and 2 yearly milestones receive a certificate and token of appreciation at the February All Staff Meeting each year.

### ***Sponsorship Opportunities***

Refreshments- \$500

Door prizes & gifts for attendees- \$500

Tokens for milestone recognition- \$1000



## Volunteer Appreciation

**Group Size: 30**

Annual event held during Volunteer Appreciation Week in April featuring refreshments & games.

### ***Sponsorship Opportunities***

Refreshments- \$500

Door prizes & gifts for attendees- \$1000



## Staff Summer BBQ

**Group Size: 50-60**

Host/Sponsor our annual summer gathering

### ***Sponsorship Opportunities***

Food- \$1000

Door prizes- \$500

Entertainment- \$500



## Staff Appreciation Breakfast

**Group Size: 50-60**

Held at our staff meeting every August

### ***Sponsorship Opportunities***

Food- \$1000

Door prizes- \$500

Entertainment- \$500



## Annual General Meeting

**Group Size: 30**

### ***Sponsorship Opportunities***

Catering- \$1500

Door prizes- \$500

Printing and Stationery- \$500

Advertising- \$500



## Annual Staff Winter Party

**Group Size: 60**

### ***Sponsorship Opportunities***

Catering- \$3000

Door prizes- \$1000

Photobooth- \$500



# SPONSORSHIP TIERS

	\$5,000	\$3,000	\$1,500	\$1,000	\$500
Logo on major donors page of Annual Report					
Logo on print ads (special mention)					
Speaking slot at event/booth partnership					
Logo on social media posts					
Logo in wrap-up video/post					
Logo on food hampers/gift bags					
Priority for volunteer shifts					
Logo on MCSS website- events & program webpage					
Logo on MCSS Annual Report & program page					
Name on donor recognition page of Annual Report	Major donor pg				
Logo on full page print ad (Christmas Bureau only)					
Option of becoming a drop off location for Christmas Bureau donations					
MCSS Society Membership (voting & networking opportunity at AGM)					

## OUR ENGAGEMENT LAST YEAR



**322K Impressions**  
17.3K Clicks



**343K Views**  
2.5K Followers



**156K Views**  
1414 Followers

**60** Annual Report Circulation

**180** Board Newsletter Quarterly Circulation

# Thank You

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Thank you for considering partnership with us. Your support helps strengthen our community by bringing meaningful, inclusive programs and memorable events to the people who need them most. Together, we can continue creating experiences that inspire connection, celebrate our community, and make a lasting difference. We invite you to join us in **Helping People, Changing Lives, Building Community.**

Donate Online



## Connect with our team



**Jasmeet Matta**

Manager-Governance  
& Special Projects



**Jennifer McGrath**

PC-Volunteer & Events



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